

Press Release: Santa Monica, California



NY-based IMN Real Estate Conferences is pleased to announce its 2<sup>nd</sup> Annual Crowdfunding Forum for Real Estate, to be held on September 17<sup>th</sup> at the Fairmont Miramar Hotel in Santa Monica.

The lead panel will be moderated by Los Angeles developer Bob Sonnenblick, Chairman of Sonnenblick development LLC, and it will focus on:

The Future of Crowdfunding as a Money Source for Real Estate Projects.

For more info, go to [www.IMN.org](http://www.IMN.org) or call (212)-224-3207.

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### The Future of Real Estate Crowdfunding... How Scalable is it?

- Who will be the real players in 2 years
- With all this portal \$\$ floating around is scalability now a closer reality?
- Portal growth in numbers... How many actual players are out there? How many pretenders?
- Will banks and other established lenders buy the portals and the knowledge/ technology?
- Industry growth predictions
- Going to independent broker dealers
- Leaving the crowd... Partnering with institutional investors
- What deals have funded so far?
- Why are they only small projects?
- Will this structure work for large projects?
- Construction deals vs Existing projects?
- What real estate product types work best for CrowdFunding?...Why?



**Bob Sonnenblick**

*Chairman*

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**Jeremy Valeda**

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