

JUNE 4, 2014 AT THE NYIT AUDITORIUM
NEW YORK CITY



**New York Institute of Technology
Global Center for Hospitality Management
June 4, 2014**

Wednesday, June 4, 2014

7:00 AM - 4:00 PM	Conference Registration
7:30 AM - 8:30 AM	Networking Breakfast
8:30 AM - 8:45 AM	Welcome: Frances Kiradjian, BLLA Founder & Chair with Program Overview Welcome: Professor Alan Fairbairn, NYIT
8:45 AM - 9:00 AM	Robert Mandelbaum, PKF Hospitality Research
9:00 AM - 9:15 AM	Jan Freitag, STR
9:15 AM - 9:45 AM	Keynote Speaker: Horst Schulz, Chairman & CEO, Capella Hotel Group
9:45 AM - 10:30 AM	PANEL DISCUSSION: Boutique Hotel - Start to Finish Moderator: Bob Sonnenblick, Chairman, Sonnenblick Development Panelists: John Bralower, President, Carlton Hospitality Group Karrie Drinkhahn, Principal, The Getty's Group Mark Gordon, Managing Partner, Tribeca Associates Daniel Lesser, President & CEO, LW Hospitality Advisors Jason Pomeranc, CEO, The Pomeranc Group
10:30 AM - 10:45 AM	Networking Break
10:45 AM - 11:30 AM	PANEL DISCUSSION: Independent vs. Branded Moderator: Richard Millard, CEO, Trust Hospitality Panelists: Craig Greenberg, President 21c Museum Hotels Paul James, Global Brand Manager, Starwood's W Hotels John Keeling, SVP, Valencia Group Michael Tall, President & COO, Charlestowne Hotels Kenneth Villamil, Corporate Global Director, Andaz Hotels
11:30 AM - 12:15 PM	PANEL DISCUSSION: Food, Drink and More Moderator: Bob Puccini, President & CEO, Puccini Group Panelists: Tom Dillon, President & COO, APICII Todd English, Restaurateur, Todd English Enterprises James Lin, SVP Acquisitions & Development, Kimpton Hotels & Restaurants Morgan Plant, VP Food & Beverage, KSL Resorts Richard Sandoval, Chef/Owner, Richard Sandoval Restaurants

12:15 PM - 1:00 PM

Networking Lunch
Sponsored by Richard Sandoval Restaurants



1:00 PM - 1:30 PM

PANEL DISCUSSION: Bankers (Shotgun Speakers)

Moderator: Josh Flehr, COO, Morgans Hotel Group
Larry Kwon, Managing Director, Moelis & Company
Oliver Striker, Executive Directors, USB Investment Bank

1:30 PM - 2:15 PM

PANEL DISCUSSION: CEO's

Moderator: Jonathan Falik, CEO, JF Capital Advisors
Panelists:
Michael Achenbaum, Founder & President, Gansevoort Hotel Group
Benjamin 'Patrick' Denihan, CEO, Denihan Investments
Tom Gottlieb, Managing General Partner, Geolo Capital
Ed Scheetz, CEO, King & Grove
Brad Wilson, President, Ace Hotel Group

2:15 PM - 2:30 PM

Networking Break

2:30 PM - 3:15 PM

PANEL DISCUSSION: Debt Financing

Moderator: Paul Ruffino, Sr. Vice President, Kept Hotels & Resorts
Panelists:
Glyn Aepfel, President & CEO, Glencove Capital
Richard Bosworth, Managing Director, Canyon Capital
Ben Greazal, Managing Director, NGKF Partners
Evan Hurd, Director, RobertDouglas
Lou Plasencia, Chairman & CEO, The Plasencia Group

3:15 PM - 3:45 PM

Interview:

Christina Trauthwein, Editor, Hotel News will interview
Ian Schragger, Founder & Chairman, Ian Schragger Company

3:45 PM - 4:30 PM

PANEL DISCUSSION: Equity & Acquisitions

Moderator: Bruce Ford, SVP, Lodgingeconometrics
Panelists:
Jonathan Bortz, CEO, Pebblebrook Hotel Trust
Will Obeid, Co-Founder, President, Gemini Real Estate Advisors
Michael Sonnabend, Managing Partner, PMZ Realty Capital
Andrew Zobler, CEO, Sydell Group

4:30 PM - 5:00 PM

Interview:

Introduction by: Jim Coyle, Founder & President, Coyle Hospitality Group
Veronica Stoddart, Editor in Chief, USA Today will interview
Eric Danziger, President & CEO, Hampshire Hotels & Resorts

5:00 PM - 7:00 PM

Closing Reception