Press Release: Scottsdale, Arizona



The Hotel Industry's Premier Event For Hotel Owners, Chain Executives, and DealMakers

The Lodging Conference, one of the nation's premier Hotel Industry annual events, is pleased to announce that Los Angeles-based hotel developer Bob Sonnenblick, Chairman of Sonnenblick Development LLC, has agreed to join the "EB-5 and Crowdfunding" panel at their upcoming conference on October 7<sup>th</sup> at The Arizona Biltmore Hotel in Scottsdale, Arizona. The panel will focus on alternative methods to fund new hotel projects and acquisitions.

## 11:00 - 12:15 CONCURRENT THINK TANKS

T-2: EB-5 and CrowdFunding: Innovative Options for Your Next Hotel Project Learn how EB-5 and crowdfunding work as the panel reviews the benefits and pitfalls including legal, regulatory and legislative issues, fees, risk, marketing and timeline to meet your fundraising goal for new construction, acquisition or renovation.

## Moderator:

**David Eisen**, Editor-in-Chief Hotel Management Magazine

## Panelists:

Tim L. Edgar, Founder & President, Hotel Innvestor Julie Richter, Chief Financial Officer
Concord Hospitality Enterprises Company
Bob Sonnenblick, Chairman, Sonnenblick Development LLC
Gregory Steinhauer, President, American Life Inc.

For more information, please call (800)-252-3540 or email: <u>info@lodgingconference.com</u> Or go to: www.Lodgingconference.com