

CRITTENDEN NATIONAL REAL ESTATE CONFERENCE

April 28-30, 2015 | Omni San Diego

Session #302 - Development 2015: What is Going Up, All Around Us?

- Updates on construction activity in favored California real estate markets (commercial and multifamily market)
- Updates on construction activity in various real estate product types (apartments, hotels, retail, etc.)
- Construction cost discussion (increases in materials or labor this past year?)
- Rent/market updates and construction lender updates



Moderator:
Bob Sonnenblick
Sonnenblick Real Estate LLC



John Santry
Shopoff Realty
Investments, L.P.



John F. Hickman
Newmark Merrill
Companies



Mark Strauss
Cohen Financial

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Overview of Sessions

Wednesday, April 29, 2015

- 9:00 am Session #101 - Commercial Lending for 2015 and Beyond
- 10:45 am Session #201 - Private Lending: How to Get Deals Done with Non-Bank Financing
- Session #202 - The Distressed Marketplace: An Overview of Opportunities and Investor Appetite
- 12:00 pm Session #301 - Small Balance Lending - It's Heating Up - High Growth Segment for 2015
- Session #302 - Development 2015: What is Going Up, All Around Us?
- 2:30 pm Session #401 - CMBS Outlook - What to Look Forward to in 2015
- Session #402 - Construction Loans Today - Learn What the Lenders Want
- 3:45 pm Session #501 - Private Equity of Land and Homebuilding and Residential Infill
- Session #502 - Crowdfunding: The New Rush to Raise Capital on the Internet

Thursday, April 30, 2015

- 9:00 am Session #601 - How to Determine Which Financing is Best for your Transaction
- Session #602 - Hotel Finance and Development in 2015 and Beyond
- 10:15 am Session #701 - Naming Names - Who are the Most Aggressive Mezzanine and Bridge Lenders? Who are the Cheapest?
- 11:30 am Session #702 - Secondary and Tertiary Multifamily Strategies
- Session #801 - Lending in a Rising Interest Rate Environment



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